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THE RELAY TIMES

September 2024

Vol. 07



RELAY UPDATE

PRESIDENT'S NOTE



Dear heroes and leaders,

As we transition into a new season once again and our students begin another school year, I want to express my heartfelt appreciation for your unwavering dedication and support, which has been the cornerstone of our success. I am excited to share some uplifting news stemming from the impactful work that you have enabled in 2024.

We recently welcomed our new student ambassadors, dynamic students from 5th to 12th grade. They will receive our dedicated mentoring program, which builds students on our founding principles of college readiness, financial literacy, and scholarship. We are beyond excited for the new elevated experience they will embark on.

Furthermore, engaging communities is where we thrive as a non-profit. One of the many examples I would like to share is that Relay recently participated in The Oak Cliff back-to-school festival, where they assisted over 3,000 at-risk youth and their families by providing essential school supplies. Thanks to your involvement, 65 partner agencies and schools were able to enhance the quality of education for their students. Your hands-on support has directly benefited over 380 children in need from the most underprivileged communities in the DFW metroplex, providing them with essential resources. We also participated in the Desoto Teen Summit, where we engaged with hundreds of students who wanted to learn more about financial literacy and the scholarships that Relay awards. Our impact does not end here; it's just a tiny snippet of how we engage our communities.

Your role as heroes and leaders has played a pivotal part in facilitating remarkable progress for numerous students, individuals, and families. While we have achieved so much to be grateful for in the past year, it is with your continued support that we can strive to fulfill our vision of empowering individuals to pursue education and develop financial literacy.

With your ongoing commitment, we are confident that we will witness even more lives transformed in 2024/25! As we embrace this new season, I reflect upon the year gone by with immense gratitude for your invaluable contributions to the lives of students, individuals, and families. Let us eagerly anticipate the promising journey ahead.

Serving together,

G.P. Isbell

President, Relay Heroes Today Leaders Tomorrow

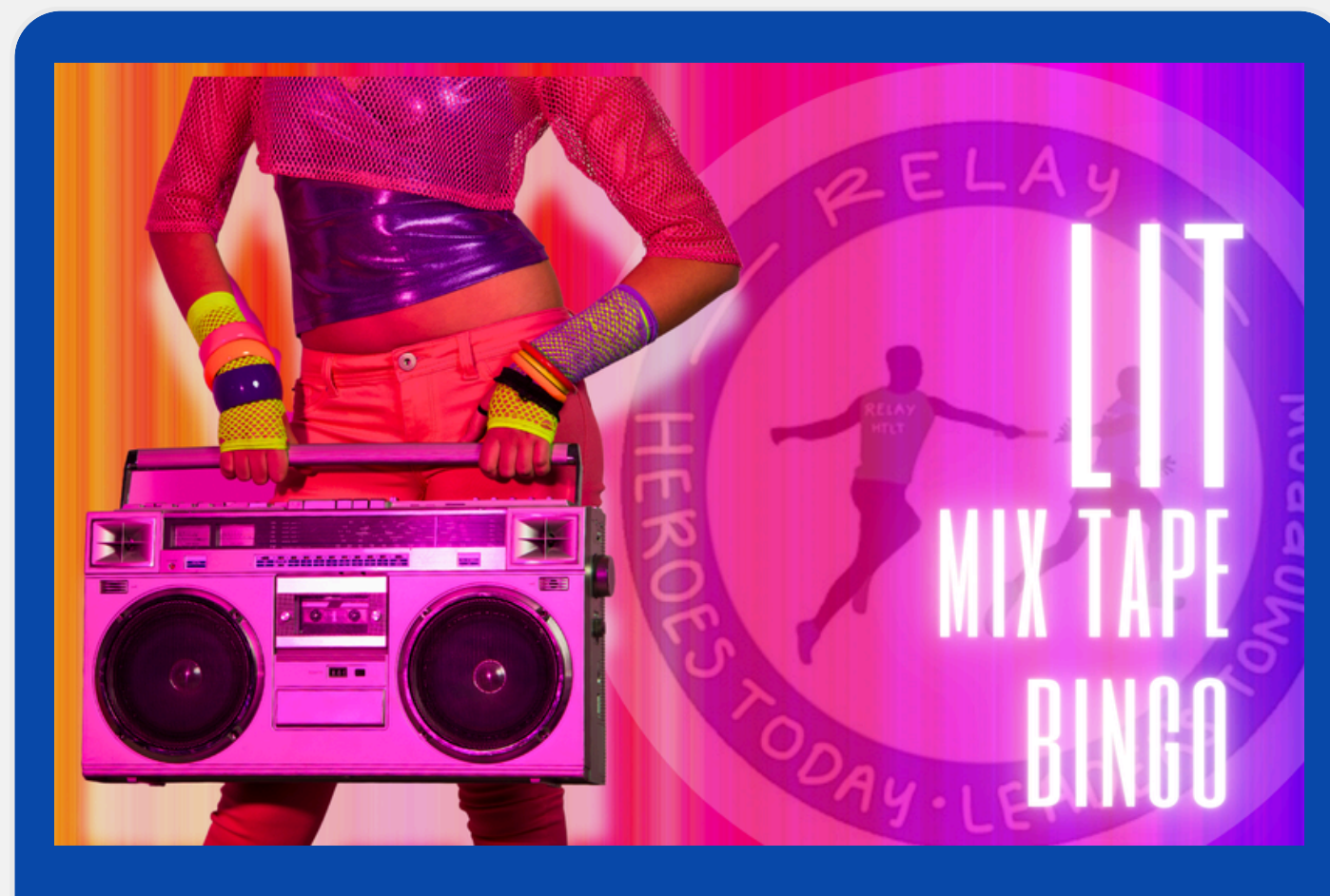
UPCOMING EVENTS

RELAY FAMILY WEEKEND NOV. 1 - 3, 2024

Get ready for a weekend of non-stop fun, learning, and connection! Our 2024 Family Weekend is just around the corner, and we've got an exciting lineup you won't want to miss. There's something for everyone, and trust us—you'll want to be part of it ALL. Save the dates and bring your family and friends along for a weekend to remember!

Join us for four amazing events:

- Friday Night, November 1, 2024, Family Bingo Night (tickets required)
- Saturday Morning, November 2, 2024, Financial Literacy Summit (Free, registration required)
- Saturday Evening, November 2, 2024, The stylish Hats and Heels Casino Night (tickets required)
- Sunday, November 3, 2024, Family Fellowship Pledge



We're thrilled to introduce our inaugural Relay Family Financial Literacy Summit!

Who: Individuals & Families Middle School Students to Adults
Where: Collin College Conference Center McKinney, TX
When: Saturday, November 2, 2024, 10:00 AM to 2:00 PM
Cost: Free; must register to attend

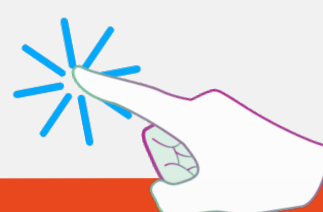
Whether you're just starting to think about your financial future or already on your way, this Summit is packed with resources and tools to help you level up your financial literacy.

Expect to dive into engaging workshops, hear from expert speakers, and connect with like-minded folks on making smart money decisions. We're bringing together attendees, awesome volunteers, exhibitors, and speakers all under one roof for a day of learning, sharing, and community vibes.

What we're most excited about is the chance to really connect. This isn't just another event; it's a chance for exhibitors, presenters, and attendees to build something amazing together. It's our first Summit, and we're focusing on making this experience one that you'll remember and one we can keep building on year after year. Don't miss out—this is just the beginning!

A stylized logo for 'FIN LIT RELAY'. The word 'FIN' is in large, white, outlined letters. Below it, 'LIT' is also in large, white, outlined letters. A blue banner with the word 'RELAY' in white, bold letters is positioned between 'FIN' and 'LIT'. The entire logo is set against a black background with a blue border.

MORE INFO

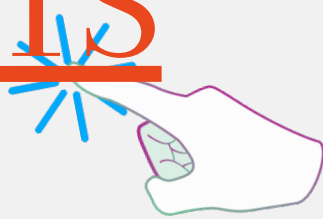


UPCOMING EVENTS

RELAY FAMILY WEEKEND NOV. 1 - 3, 2024

We know you love Relay and are always eager to support our mission, so why not end Saturday with a bang? Don't miss our Fall Annual Signature Fundraiser on Saturday, November 2, 2024! Join us for a glamorous Hats and Heels Casino Night (Ages 21 and up), where you can have a fantastic time while helping us raise funds to provide essential resources for our community and beyond. It's the perfect way to give back and have fun doing it!

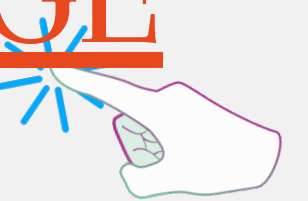
GET TICKETS



RELAY
HATS & HEELS
CASINO NIGHT
TICKETS \$70.00
SATURDAY, NOVEMBER 2, 2024
MCKINNEY PERFORMING ARTS CENTER
DOORS OPEN AT 08:00PM
Highlights:
CASINO GAMES - APPETIZERS, PRIZES, WINE & BEER - LIVE DJ
Buy your tickets online www.relayheroes.org

Relay Family Weekend
FAMILY FELLOWSHIP
Brunch, Church, Outdoor Activity, You Decide!
Sunday 3, November, 2024 Start From TBD MAKE THE PLEDGE!
relayheroes.org 469-718-9787 P.O. Box 1005 Anna, TX 75409

MAKE THE PLEDGE



Be on the lookout for ways to enter the "Fin Lit Relay Race." You can participate in person or virtually and WIN BIG! This is a 50/50 raffle like you've never seen before.

Enter Today 50/50 Raffle



REPLAY UPDATE

SPONSORS NEEDED

We need your help to make the Financial Literacy Summit a success

Inspire Sponsor \$5,000 - As an Inspire Sponsor, your support will inspire individuals and families to achieve their financial literacy goals, promoting empowerment within the community to realize these ambitions.

- Access To Attendees Registration Data
- Ability to create pre-summit content or workshop
- Social media messaging acknowledging sponsorship before/during the Summit
- Organizational logo placed on Relay website www.relayheroes.org

Family Sponsor \$3,000 - The Relay Family Financial Literacy Summit aims to provide free access for attendees. Your \$3,000 contribution enables individuals and families to participate in the summit without charge, granting them access to essential resources that enhance their financial literacy and personal financial objectives. Each family will depart with resources to implement the skills acquired at the summit, fostering enduring positive impacts for their household.

- Social media messaging acknowledging sponsorship before/during the Summit
- Organizational logo placed on Relay website www.relayheroes.org

Additional Sponsorship Opportunities

- **Box Lunch Sponsor \$3,000** - Boxed lunch at the Summit • Logo placement on table and in the program. Opportunity to place marketing piece in each box.
- **Summit T-Shirts \$1,500** - This is perfect for brand recognition among all attendees and the community.
- **Summit Bags: \$1,500** - Sponsor logo displayed, along with Relay logo, on all tote bags used to distribute materials to Summit attendees



We are nearing our target for the 2024 Summit budget. Our supporters recently received a personalized letter asking for your help. We seek 15 more generous supporters to contribute \$1,000 each or explore sponsorship opportunities through the Inspire, Family, or other sponsorship tiers listed above.

Email us at info@relayheroes.org to select your sponsorship opportunity today

SPRINT UPDATE

RELAY AMBASSADOR HIGHLIGHT



Join us in celebrating Jacee Marsh, our outstanding 2024 high school senior Ambassador! Over the past two years, Jacee has exemplified what it means to be a Relay Ambassador through her dedication to community service and active participation in our program. Her hard work and commitment have paid off—Jacee has earned \$2,250 in scholarship funds through her involvement in various activities and is also the proud recipient of the 2024 Momma Chagua Memorial Scholarship, adding another \$1,000 to her achievements.

Jacee's scholarships from Relay enabled her to be debt-free for all her college expenses and pay for her first year of college!

**Congratulations
Jacee**



23/24 Ambassadors at House of Shine Community Garden

REPLAY UPDATE

2024 IMPACT HIGHLIGHT



Scholarship Webinars

Over the summer, we hosted three impactful scholarship webinars that offered valuable insights into scholarship opportunities and application strategies. These webinars empowered students to pursue their academic goals with confidence. They are part of our ongoing effort to support students in their educational journey and ensure they have the resources needed to succeed.

FAFSA:

We continue to provide personalized FAFSA assistance, and to date, we have impacted over 809 students and parents, helping them navigate the often complex process of applying for financial aid. Our hands-on approach ensured that each participant had the guidance to complete their application accurately, paving the way for their educational aspirations. By demystifying FAFSA, we played a crucial role in making higher education accessible to our community. **Don't forget our 2024 pledge to assist 2,024 individuals with FAFSA completion!**



REPLAY UPDATE

2024 IMPACT HIGHLIGHT

Desoto Teen Summit

A successful Financial Literacy Opportunity marked our participation at the Desoto Teen Summit this spring, which engaged hundreds of students and families. In a workshop we also provided, teens who attended were offered essential financial knowledge, helping them build a strong foundation for future financial decisions. This workshop reinforced our commitment to youth education, equipping the next generation with the tools they need for economic independence.



Financial Literacy Month

During Financial Literacy Month, Relay engaged elementary schools to teach the foundations of financial literacy by securing each student with their own customized savings bank. Here is a picture of some students who joined our Super Saving Squad and were eager to share their saving goals with Relay.

1,303 students were engaged with practical financial lessons, empowering them with the knowledge to make smart financial decisions from an early age. Our interactive activities and tailored content ensured that every child walked away with a better understanding of money management, setting them on a path toward financial success.



REPLAY UPDATE

2024 IMPACT HIGHLIGHT

Spring Ambassador Volunteers

Our Ambassadors made a significant impact at the House of Shine Food Pantry by preparing 500 nutritious meals for those in need. This initiative not only provided immediate relief to families but also reinforced our commitment to community service and leadership. By turning compassion into action, our Ambassadors exemplified the spirit of giving, ensuring that every meal made a difference in the lives of those we served.



Fall Back to School Event

At the Oak Cliff Back to School event, we proudly made an impact to over 3,000 students as they prepared for the new academic year. Our team provided essential school supplies and resources, ensuring that each student was equipped and ready to learn. This event highlighted our dedication to education and community support, making sure that every child in Oak Cliff starts the school year with confidence and the tools they need to succeed.

REPLAY UPDATE

2024 HEROES BRUNCH

Thank you to all that made this event a success



RACE UPDATE

23/24 SCHOLARSHIP WINNERS

RELAY
K-5 WIN
SCHOLARSHIP
WINNER
RYEL

RELAY
**MOMMA CHAGUA
MEMORIAL**
SCHOLARSHIP
WINNER
JACEE MARSH

RELAY
**BUILDING
LEADERS**
SCHOLARSHIP
WINNER
NIGEL TATEM

RACE UPDATE

24/25 SCHOLARSHIP OPPORTUNITIES

KIDS HERE'S YOUR CHANCE
RELAY

K-5 SCHOLARSHIP
2 4 / 2 5
WIN

let's earn scholarship dollars early and have fun while doing it!

COMING SOON

www.relayheroes.org

WWW.RELAYHEROES.ORG



24/25 BUILDING LEADERS SCHOLARSHIP

www.RelayHeroes.org



ISBELL FAMILY MEMORIAL SCHOLARSHIP PROGRAM

In remembrance of our loved ones who have passed on, we pay tribute to the cherished memories

- ✓ Educational Expenses
- ✓ U.S. Citizen
- ✓ H.S. Students & Undergrads
- ✓ GPA minimum 2.5

Application Opens November 1, 2024

[Learn More](#) 

 Our Contact 469-718-9787  More Information www.relayheroes.org



Applications Opening Soon